



eD 2009

Call for
Proposals

Entrepreneurship Education and Training Tools

Spark, Triodos Facet and INHolland invite you to present your entrepreneurship education or training tool in practice at the eD2009 conference (October 22-23, 2009 in Rotterdam, the Netherlands). This is an opportunity to promote your method to practitioners, educators and policy makers and to discuss its effectiveness and value added for the industry. You will treat your audience as if they were aspiring entrepreneurs. The goal is to share proven methods and outcomes of tools to peers who are interested in applying key points into their programming or policymaking.

Who should submit: trainers, educators and other professionals involved in entrepreneurship education and training programmes.

Benefits for presenters:

Waiver of conference fee (free entrance); Recognition in the conference marketing materials; Opportunity to publicize information on your program during the sessions; Enjoy visibility and increased credibility within the industry; All sessions will be added to the conference report and shared with the entrepreneurship education and business creation community via a publication disseminated to over 5,000 people around the world.

Set-up of the session (1 hour 15 minutes):

- Presentation of the tool – 30 minutes: the method/tool is present it in a dynamic and interesting way, as if the audience were students or entrepreneurs. Examples: Entrepreneurship training/teaching methods & tools; Coaching tool for start-ups; Networking tool for start-ups
- Discussion - 45 minutes: a moderator will lead a discussion with your audience on the pros and cons of the method/tool. The goal is to offer them concrete 'take-aways', vital lessons and experiences that they can apply to their own work
- Audience: workshop group will consist of ~20 persons

Selection criteria:

The conference is designed to be an interactive event that fosters learning and encourages the exchange of meaningful information and ideas. Therefore proposals are selected on the basis of:

- The use of creative/collaborative techniques and formats that engage the audience and promote active participation
- The provision of tips, tools and practical "take-aways" that participants can integrate into their own programming (address difficulties during the method/tool design or implementation, and solutions)

- Experience of the presenter(s), (include presenters qualifications)
- Sessions are not to be used as a marketing tool

Timeline:

- Deadline for Proposal Submissions: August 15, 2009
- Notification of Selected Proposals: September 2, 2009
- Confirmation and Registration Deadline for Invited Presenters: Sept 2 – Sept 15, 2009
- Final Presentations and Session Material Due: October 9, 2009

PROPOSAL SUBMISSION FORM

Deadline: All session proposals must be received at info@eD2009.org before August 15 2009.

Please provide the following information:

- 1) Title of proposed session: The title should be descriptive and action-oriented (max. 10 words). We reserve the right to modify the proposed title, which will also appear in promotional material and programs.
- 2) Contact information: Please include your name, organization, title, email address, phone, fax and full mailing address, as well as Skype address (if applicable)
- 3) Proposal - Session Description: (Maximum 3 pages A4):
 - i) Sessions goal (in case of specific regional focus and target audience, please specify)
 - ii) The participatory learning methodologies you will use to engage participant
 - iii) The tools/methodologies participants will learn and can apply to their own work.
 - iv) How the session contributes to improving Entrepreneurship education and training
 - v) Tools needed: screen, projector, flip chart etc. (laptops will not be provided)
 - vi) Evaluation and impact assessment: state whether your tool/method has been evaluated and if you are willing to share the results.
- 4) Biography and organizational description: Please provide a 100-word biographical paragraph of each presenter. This will be used in the conference program and promotional materials.

Thank you for considering this proposal, we look forward to reading your submissions.

Questions?

Email: info@eD2009.org

Call: +31 (0)20 5682037

*Confirmation of your submission will be sent via email.
Once selection process is completed more detailed information will be send.*